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暨南大學 華商MBA項目

Sino-international MBA at Jinan University

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百年暨南 **JINANUNIVERSITY**

1906 暨南學堂成立
Jinan School established 黄炎培先生設立商科 Huang Yanpei 1958 廣州重建暨南大學 華南地區最先設立MBA教育 The Earliest MBA Programin South 中國教育部學位辦評估華南地區第一 《福布斯(中文版)》校友最滿意 2006 商學院排名第一 B-School Graduates SiMBA項目成立和AMBA認證 緬華MBA成立 2013 通過AMBA再認證 Re-accredited by AMBA 2015 SIMBA項目獲得MBA中國網頒發"中國是日本企工的工作。 國最具特色MBA項目獎" 通過AMBA和BGA (全牌)聯合認證

暨南大學的前身是1906年清政府創立于南京的暨南學堂。 後遷至上海,1927年更名爲國立暨南大學。"暨南"二字 出自《尚書禹貢》篇: "東漸于海,西被于流沙,朔南 暨, 聲教訖于四海。"意即面向南洋, 將中華文化遠播到 五洲四海。

素有"華僑最高學府"之稱的暨南大學,恪守"忠信篤 敬"之校訓,注重以中華民族優秀的傳統道德文化培養造 就人才。學校積極貫徹"面向海外,面向港澳臺"的辦學 方針,建校至今,共培養了來自世界五大洲130個國家和 香港、澳門、臺灣3個地區的各類人才20餘萬人, 堪稱桃 李滿天下。

"始有暨南,便有商科"。作爲百年華僑最高學府,早在 1918年,暨南先賢黄炎培先生就敏鋭地意識到"蓋今世之 商戰、工戰,無非學戰",遂促成了暨南商科的設立。此 後,暨南的商科教育薪火相傳,生生不息。百年風雨,百 年蹉跎, 百年提升。

In 1906, Jinan School, the predecessor of Jinan University (JNU), was set up by the Qing regime in Nanjing and later relocated to Shanghai. In 1927, it was renamed the National Jinan University.

Known as the "Top Institution of Higher Education for Overseas Chinese", Jinan University encourages students to follow the school motto of "loyalty, honesty, sincerity and respect" and the outstanding traditional ethnics and culture of the Chinese nation. Since its establishment, JNU has produced about 200,000 graduates from 130 countries across five continents and three regions, Hong Kong, Macao and Taiwan.

Business discipline was set up when JNU was founded. In 1918, Huang Yanpei, one of the early founders of JNU realized that "competitions in commerce and industry nowadays are actually competitions in knowledge", and promoted the establishment of business discipline at the university. Since then, the business discipline in JNU has been developing and progressing for a century.



華商MBA項目 SIMBA PROGRAM

中國既是一個歷史悠久的文明古國,又是一個正在崛起的大國,我們必須正視這樣一個事實:中國以開放的胸 襟引進、學習一切文明成果,同時中國也一直在將自己的文明成果輸出到全世界,使中華文明(包括全世界華人在 中華文化背景下創造的華商文明)轉變成爲全人類文明,這是主動的、"以我爲主"的國際化。

作爲百年學府,暨南大學一直堅持中華文化教育,積極向世界傳播中華文化,并將其根植并貫徹于商科教育 中。MBA項目是暨南大學商科教育最重要的組成部分。暨大目前有兩類MBA項目:其一是以中文爲授課語言的兼讀 制項目; 其二是華商國際MBA(SiMBA)項目。

China is a country with great ancient civilization and a rising nation. It is evident that China has been exporting its civilization to the world while bringing in and learning those from the outside world with an open mind. This has made the culture of Chinese merchants part of the human civilization, which can be described as a proactive and selfmotivated internationalization.

As a centurial higher education institution, JNU has been proactively spreading Chinese culture to the world, and incorporating it into its business education. Currently JNU offers two types of MBA programs, i.e. part-time MBA programsdelivered in Chinese and Sino-international MBA (SiMBA) programs. The latter are full-time international programs available for applicants worldwide.





項目特色 **FEATURES**

暨南大學華商MBA項目(英文簡稱SiMBA,全稱Sino-international MBA)是一個兩年制的全日制英文項目。這是一個國 際化和多元化的項目,課程設置兼顧本土化和國際化;師資雄厚,匯聚海内外商科和業界教育及管理精英親臨授課:學生來源 多樣, 遍布全球六大洲; 校友資源豐富, 爲學生提供衆多實習和就業機會。

Sino-international MBA (SiMBA for short) is a two-year full-time program delivered in English. It is an international program that features diverse students background, locally- and internationally-oriented curriculum, and wellestablished faculty team. The lecturers are elites in business administration and in the industry at home and abroad, while students of different backgrounds are recruited from six continents across the world. With an active and extensive alumni network, the programs offers abundant opportunities for internship and career.

Emphasis on Chinese Business Practice

華商MBA的課程注重理論與實際相結合,致力于培養既具全球經濟視野, 又深諳中國國情的國際化管理精英。項目有着濃重的中國特色,把中國傳 統文化和中國商業理念結合于一身。

The curriculum of SiMBA balances theory and practice. It aims to produce international management elites with both global vision and local perspective. It reflects distinctive Chinese characteristics and integrates the Chinese culture and Chinese business philosophy.

提供衆多就業機會 Career Opportunities with International Employers

校友資源豐富,與珠三角地區國際企業有着良好的互動,爲項目學生提供 了衆多實習和工作機會。

Thanks to its extensive alumni network and close connection with international companies in the Pearl River Delta region, SiMBA offers various internship and career opportunity for its students.

不同國籍、年齡、性别、學業背景及專業背景的學生讓項目活力非凡,文 化和背景的多元化讓思想碰撞更具火花。目前有來自世界26個不同國籍的 學生加入到這個項目中。

The vast diversity of students in nationality, age, gender, academic background and professional experience makes SiMBA a highly dynamic and inspiring experience. Currently the program has attracted students from 26

特開設MBA行動學習的實踐課堂,讓管理理論知識與商業實踐緊密結合, 全面提升學生綜合運用管理知識的能力。同時幫助企業剖析實際問題,提 供解决方案與思路,從而爲企業的發展助力。

Project/Problem Based Learning (PBL) is a dynamic learning approach that enables students to actively explore real-world problems and challenges to acquire deeper management knowledge and support the development of companies with insightful analysis of problems and well-designed solutions.

師資力量 **FACULTY**



CHEN Peng

Associate Research Fellow, Ph.D., Course: China Financial Market and Investment Strategy

陳鵬 副研究員博士

課程:中國金融市場與投資策略



HAN Oing

Associate Professor, Ph.D., Course: Financial Statements 韓晴 副教授博士

課程: 財務報表



LI Wenjing

Professor,Ph.D.,Sun Yet-sen University(China) Course: Financial Statements 黎文靖 教授中山大學博士

課程: 財務報表



SHAN Jun

Associate Professor, Ph.D., Course: Data, Model and Decision 山峻 副教授博士

課程: 數據、模型與决策



SU Xiaohua

Professor, Ph.D. Course: Strategic Management

蘇曉華 教授博士

課程: 戰略管理



WANG Guoging

Professor, Ph.D., Hong Kong Polytechnic University(China) Course: Operation Management, Supply Chain Management

王國慶 教授香港理工大學

課程: 運營管理、供應鏈管理



Associate Professor, Ph.D., Chinese University of Hong Kong(China) Course: Operation Management

魏瑩 教授香港中文大學博士

課程: 運營管理



DENG Di

Lecturer, Ph.D., Jinan University (China) Course: Strategic Management 鄧地 講師 暨南大學博士 課程: 戰略管理



HUANG Weili

Associate Professor, Ph.D., Jinan University(China)

Course: Managerial Economics 黄偉力 副教授 暨南大學博士

課程:管理經濟學



OU Jinwen

Professor, Ph.D., Hong Kong Polytechnic University(China) ${\sf Course: International \, Trade \, and \, Global}$ Supply Chain Management

歐錦文 教授香港理工大學博士 課程: 國際經濟與全球供應鏈管理



SHEN Hongtao

Professor, Ph.D., Xiamen University (China) Course: Financial Management 沈洪濤 教授 厦門大學博士

課程: 財務管理



QI Jun

Associate Professor, Ph.D., Course: Business Negotiation 齊珺 副教授博士

課程: 商業談判



WANG Wei

Professor,Ph.D.,Hong Kong Polytechnic University(China) Course: E-commerce and Retailing Strategy

王瑋 教授 香港理工大學博士

課程: 電子商務及零售策略



WANG Rui

Lecturer, Ph.D., Course: CSR and Business Ethics

王瑞 講師 博士

課程: 社會責任與商業倫理



ZHU YU

Professor. Ph.D.Course: Organizational Behavior 朱瑜 教授博士

課程:組織行爲學

GUEST PROFESSORS



Betty J.CHUNG Professor, Korea

Advanced Institute of Science and Technology,PH.D.,University of San Francisco (USA)

Course: Leadership and Organizational Behavior in Asia

Betty J.CHUNG 韓國高等科學技術研究 所教授 舊金山大學博士

課程: 亞洲視角下的領導力與組織行爲



Masoud Kavoossi

Professor, Ph.D., Howard University, Course: Marketing

Masoud Kavoossi 美國霍華德大學教授 博士

課程: 市場營銷



Senior Lecture, Ph.D., Guangdong University of Foreign Studies Business School Course: Management Communication 賈佳 博士

廣東外語外貿大學商學院 特聘高級講師

課程: 管理溝通



MA Shaozhuang

Associate Professor, Ph.D., ISCTE -Instituto University á rio de Lisboa Course: Human Resource Management 馬少壯 副教授葡萄牙裏斯本大學博士

課程:人力資源管理



Yupin PATARA

Professor, SASIN Chulalongkorn University, (Thailand) Ph.D., University of Illinois at Urbana – Champaign, USA, Course: Marketing Research Yupin PATARA 泰國薩辛朱拉隆功大學 教授 美國伊利諾大學香檳分校博士

課程: 市場研究



ZHANG Jax

Senior Consultant, Ph.D., Sun Yet-sen University(China) Course: Management Consultancy 張迅 高級咨詢顧問中山大學博士

課程: 管理咨詢



Zhang Baisha Lawyer, LL.M., MBA, West Sydney University (Australia)

Course: China Business Environment 張白沙 律師 澳洲西悉尼大學MBA

澳洲墨爾本大學 法學碩士 課程: 中國商業環境

In alphabetic order of surname in Chinese 按姓名英文字母順序排列

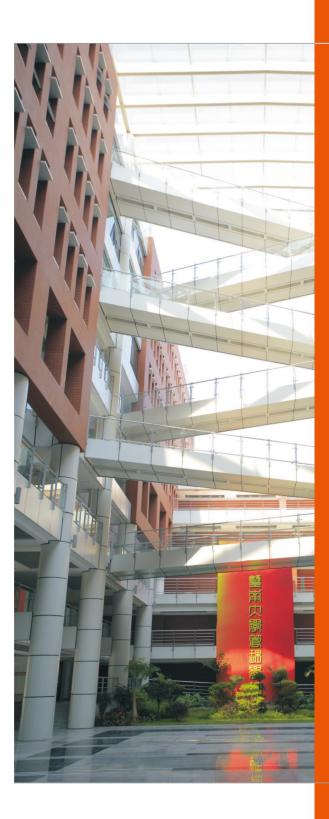
課程設置 **CURRICULUM**

模塊 Module	課程名稱 Course	學分 Credits
中國模塊 China	1. 中國特色社會主義理論與實踐研究 (The Research on Theory and Practice of Socialism with Chinese Characteristics) 2. 中國現代化理論與實踐研究(The Research on Theory and	2
	Practice of Chinese Modernization) 3. 中國概况(General Introduction to China) 4. 中國商業環境(Chinese Business Environment)	2 2
軟技能模塊 Soft Skills	5. 入學導向培訓(Orientation)[1] 6. 四海講堂(See-ahead Seminars)[2] 7. 商務英語/商務漢語(Business English/Business Chinese)[3] 8. 管理溝通(Management Communications) 9. 組織行爲學(Organizational Behavior) 10. 社會責任與商業倫理	0 1 3] 2 2 2 2 2
分析基礎模塊 Analytical Fundamentals	12. 管理經濟學(Managerial Economics) 13. 財務會計(Financial Accounting) 14. 數據模型與决策(Data,Modelling and Decision)*	2 2 2
管理基礎模塊 Management Fundamentals	15. 市場營銷(Marketing Management) 16. 財務管理(Financial Management) 17. 運營管理(Operation Management) 18. 人力資源管理(Human Resources Management) 19. 戰略管理(Strategic Management)*	2 2 2 2 2

- [1] 入學導向課程爲2天左右的集中訓練。包括領導力訓練、溝通技巧、案例分析方法學習等。
- [2] 學院每學年將開設 15~20 次"四海講堂", 每位學員需參加期中至少6次方可獲得這一學分。
- [3] 中國學生學習商務英語課程,外國學生學習商務漢語課程。

Note:

- [1] The Orientation is a 2-day training on leadership, communication skills, case analysis methods, etc.
- [2] The See-ahead Seminars include 15 to 20 sessions per academic year. Each student needs to attend at least 6 sessions to earn the credit.
- [3] Business English course is for students from Chinese mainland who speak the native language of Chinese, while Business Chinese course is for those from outside the Chinese Mainland.



我們有來自世界各地的中外優秀青年匯 聚于此, 他們會成爲中國乃至亞洲在未來幾 十年的棟梁之才。他們積極地在這國際大家 庭中發展他們的才幹,樂觀地尋找機遇,創 造未來。

——王霄教授

Our program gathers promising young people from all around the world, both Chinese and non-Chinese. They will grow into backbones of our country and the Asia in the coming decades. In this global family, they will develop their expertise and explore opportunities to shape the future.



Professor **WANG Xiao**

暨南大學以其地處廣州——這一最爲活 躍的工業、商業以及經濟中心的地理優勢, 讓我們的 MBA 學生得以在商業學習的同時 緊密地接觸感悟我國領先經濟發展潮流。

——王國慶教授

Prominently located in Guangzhou, the most dynamic industrial, commerce and economic hub in China, JNU enables our MBA students to keep abreast of the paces of the country's leading economic engine while pursuing their business study.



Professor **WANG Guoqing**

國際化 **GLOBAL FAMILY**



個國際校友會 International Alumni Associations 個國家的精英入讀項目 Different nationalities in SiMBA program 與286個海外高校開展學術交流

Overseas universities as partners of academic exchanges

港澳臺地區 12,000+ 12,0000 enrolled students from other countries and regions of Hong Kong/ Macao/Taiwan

> 朱思 / Jussi Raimo Olavi Penttin & 艾諾 / Aino-Maria Jolkkonen

在校學生超過12000人來自海外及

芬蘭, 2016級SiMBA學生 Finland, SiMBA Class of 2016

如果你想了解中國和中國市場,想要一 次無與倫比的經歷, 想結交來自世界各 地的新朋友,請讀 SiMBA 項目是最好的 選擇!

SiMBA is a great choice for you if you want to understand China and Chinese business, have a unique experience and make new friends around the world.

來暨大攻讀 MBA 算是我人生中最重要的 轉折點,在這裏,我不但收獲了事業的 轉機, 也收獲了恰當好時的愛情。

SiMBA is a milestone in my life. During my years in JNU, I reached the turning point of my career life and also harvested true love.

安東 / Antonio & 朱桓儀 / Celina Zhu

巴西和中國,2011級SiMBA學生 Brazil & China, SiMBA Class of 2011

Brazil 巴西

中國, 2014級SiMBA學生 China, SiMBA Class of 2014

譚家威 / William Tan

海外交换 **EXCHANGE PROGRAMS**

We strongly encourage SiMBA students to apply for MAB programs with our global partners and study there as exchange students for one semester, as this is a great opportunity to enhance one's business perspective and communication skills.

我們十分鼓勵SiMBA學生申請爲期一個 學期的國際交换, 以此提高自己的商業 視野和溝通能力。

合作院校 Partner Institutions Accreditation

國際認證

院校簡介 **School Profiles**



Lyon Business School

AACSB EQUIS AMBA

法國裏昂商學院: 是法國商學院傳統上的最高學府, 全球最老牌商學院之一, 歐洲十大名牌商 學院。它是全球最早得到 EQUIS, AACSB 和 AMBA 三大認證的25所國際頂級商學院之一。

Lyon Business School has long been recognized as the most honored institution of business in France, one of the oldest business schools in the world, and one of the top ten Furonean business schools. It is one of the 25 international business schools in the world that first received EQUIS, AACSB and AMBA accreditations.



AACSB EQUIS AMBA

EDHEC商學院作爲法國第一梯隊五大高商之一,創辦于1906年,是一所主要從事商業和管理研 究的知名學府,是法國傳統精英教育系統大學校的一員。

EDHEC Business School is one of the top five business schools in France's first echelon. Founded in 1906, EDHEC Business School is a well-known institution mainly engaged in business and management research. It is also a member of the French elite education system "Grandes écoles".



法國諾曼底高等商學院 Ecole de Management de Normandie (EM Normandie)

AACSB EQUIS EPAS

法國諾曼底高等商學院: 建于1872年, 是法國歷史最爲悠久的高等管理學院之一。獲得EFMD 和AACSB認證,也是法國大學校協會的成員。

Founded in 1872, Ecole de Management de Normandie is one of the oldest business schools in France. It has received EFMD and AACSB accreditations. It is also a member of "Grandes écoles"



巴黎經濟商業管理高等商學院 **EDC Paris Business School**

AACSB EPAS EQUIS

巴黎經濟商業管理高等商學院:始建于1950年的巴黎,是法國高等精英學院聯盟 Conference Grandes Ecoles(GE)的成員。是法國歷史最悠久的高等商業學校之一。

Founded in 1950, EDC Paris Business School is a member of the Conference Grandes Ecoles (GE) and one of the oldest business schools in France



法國蒙彼利埃商學院 Montpellier Business School 法國蒙彼利埃高等商學院: 始建于1897年, 隸屬于法國蒙彼利埃工商會, 受法國教育部認可并 監管,是法國著名的高等精英商學院之一。

Founded in 1897, Montpellier Business School is affiliated to Montpellier Chamber of Commerce and Industry of France. Recognized and supervised by the French Ministry of Education, it is a member of the renown "Grandes écoles" in France.



AACSB EQUIS AMBA

AMBA

AACSB

EPAS

泰國法政大學 (Thammasat University) 是泰國最爲古老的大學之一,位于湄南河畔的曼谷歷史 文化中心,在文法商領域享有崇高的名譽,法政大學商學院是泰國第一所也是唯一的擁有三冠 認證商學院。

Located at the historical and cultural center of Thailand, Bangkok, along the Chao Phraya River, Thammasat University is one of the oldest universities in Thailand. It enjoys a high reputation in the fields of literature, law and business. Thammasat Business School is the first and only business school in Thailand that passed three major international business school accreditations.

合作院校 Partner Institutions	國際認證 Accreditation	院校簡介 School Profiles			
THAMMASAT BUSINESS SCHOOL 希臘阿爾巴商學院 Alba Graduate Business School	AMBA EPAS	希臘美國學院阿爾巴商學院在商業界的主持下運作,獲得新英格蘭高等教育委員(NECHE)的認可,此外,所有阿爾巴MBA課程均獲得MBA協會(AMBA)的認可,而金融·碩士和戰略性HRM碩士課程均爲EPAS(EFMD計劃)認證系統)認證。 Alba Graduate Business School, the American College of Greece operates under the auspices of the business community. Alba is accredited by the New England Commissic of Higher Education (NECHE). Moreover, all Alba MBA programs are accredited by the Association of MBAs (AMBA), while both the MSc in Finance and the MSc in Strategic HR programs are EPAS (EFMD Programme Accreditation System) accredited.			
NUCB EMERGENT JAPAN 日本名古屋商學院 Nagoya University Of Commerce And Business	AACSB AMBA	日本名古屋商學院: 始建于1935年。是日本中部地區唯一一所學部和大學院全部通過 AACSE及 AMBA 正式認證的商務綜合大學。 Founded in 1935, Nagoya University of Commerce and Business is the first and only business school in central Japan that is accredited by both AACSB and AMBA in term of faculty and school.			
UNIVERSIDAD DE CHILE 智利大學 University of Chile	AMBA AACSB	智利大學: 位于智利首都聖地亞哥,成立于1843年。是美洲歷史最悠久、拉丁美洲最有名望的大學之一。國內國際知名度高。 Located in Santiago, the Capitalof Chile, the University of Chile was founded in 1843. As one of the oldest and most prestigious universities in Latin America, it has remarkable domestic and international presence.			
Vaasan yliopisto 芬蘭瓦薩大學 University of Vaasa	EPAS	芬蘭瓦薩大學: 位于芬蘭瓦薩市,一所多學科綜合性大學,該校注重商業學習、管理、技術、語言和文化。 Located in Vaasa, Finland, the University of Vaasa is a multi-disciplinary university with focus on business studies, management, technology, languages and culture.			
인 하대학교 韓國仁荷大學 Inha University	AACSB	【荷大學: 1954年成立于韓國仁川, 在2018年被《泰晤士報》評選爲亞洲100强大學之一, 是韓國政府指定的 KGSP (Korean Government Scholarship Program) 大學之一。 Founded in 1954 in Incheon, South Korea, Inha University was included into Times' list o top 100 universities in Asia in 2018. It is also one of the KGSP (Korean Governmen Scholarship Program) universities designated by the government.			
波兰波兹南经济学院 Poznan University Of Economics	AMBA	波蘭波兹南經濟學院:波蘭波兹南經濟與商業大學是波蘭歷史最悠久的經濟類大學之一,以高質量的教學標準而著稱,優勢在于它的教學質量、國際關系及與商界的合作。 Poznan University of Economics is one of the oldest economics universities in Poland. I is known for its high-quality programs, international relationships and cooperation with business community.			
Economics		差上划去茶杯上 翻 - 4/3-1740FFF - 日松日 日 惣川社 名 4/400人从八之上回 - 4/101884			



意大利薩蘭托大學

Universita del Salento

UNIVERSITÀ

DEL SALENTO

托馬斯巴塔大學是捷克的一所公立大學,在捷克中型大學中排名第一。

exchanges among Europe, the Mediterranean and the East.

野、發展的觀點看待世界,是歐洲、地中海和東方諸國文化交流的橋梁。

Tomas Bata University is a public university in the Czech Republic. It ranks first among medium-sized universities in the country.

意大利薩蘭托大學:始建于1955年,是頗具國際化特色的綜合性公立大學。一貫以開闊的視

Founded in 1955, Universita del Salento is an internationalized public university that sees

the world with open mind and progressing views. It serves as a bridge for cultural



印度IILM高等教育學院成立于 1993 年,是印度領先的商學院之一,在德裏國家首都地區設有三 個校區。它在2015年被EdUniversal評爲印度最佳商學院第11名。

Established in 1993, IILM Institute for Higher Education is one of the leading business schools in India with three campuses in National Capital Region of Delhi. It was ranked as 11th among best Indian business schools in 2015 by EdUniversal.

申請與録取 **APPLICATIONS & ADMISSIONS**

■ 報考條件

1) 學位與工作年限

A. 獲學士學位者, 三年以上(含)全職工作經驗: B. 獲碩士及以上學位者,兩年以上(含)全職工作經驗; C. 獲副學士學位者, 五年以上(含)全職工作經驗, 并擔 任一定管理職位。

2)身份條件(符合以下條件之一) A. 港澳地區考生, 持有香港或澳門永久居民身份證或港澳

B. 臺灣地區考生, 持有《臺灣居民來往内地通行證》;

居民身份證和《港澳居民來往内地通行證》;

C. 華僑考生:

a. 已取得外國長期或永久居住權,且最近4年(截止報名時 間結束止)之内有在國外居住2年以上的記録(1年中實

際在國外居住滿9個月可按1年計算)。報名時考生本人必 須持有我駐外使館出具的去的在國外長期或永久居留權的 公證書或認證書和中華人民共和國護照。

b. 雖未取得住在外國長期或永久居留權, 但已取得住在外 國連續5年以上(含5年)合法居留資格,5年内在住在外國 累計居留不少于30個月。

出國留學或因公出國不能視爲定居。

D. 祖國大陸(内地)、香港、澳門和臺灣居民在移民外國 後、作爲外國留學生、必須持有有效的外國護照或國籍證 明檔4年(含)以上,且最近4年(截至入學年度的5月30日 前)之内有國外實際居住2年以上的記録(1年中實際在國 外居住滿9個月可按一年計算,以入境和出境簽章爲準。)

E. 外籍考生

■ 申請材料

- ·申請表
- · 個人身份證明(身份證、港澳通行證或護照等)
- · 學位證書或畢業證書
- ·成績單
- 證件照
- 兩封推薦信
- 個人陳述 英語等級證書

(BEC\GMAT\GRE\IELTS\TOEFL, 鼓勵提供)

- 簡歷
- 畢業論文

*申請材料通過以下途徑提交

掃描并電郵: ourjnumba@vip.126.com

郵寄地址:中國廣州市天河區黄埔大道西601號

暨南大學管理學院207MBA項目辦公室(收)

編: 510632

話: +86 20 8522 5916

説明:申請表:請登録我們的網站 http://mba.jnu.edu.cn 下載并提交。

*成績單與學歷證明

需提供申請時最後所有的學歷教育成績單和學歷證明。成 績單和學歷證明的語言應爲英語,或中文,或中英文相對 照,或當地語言與英語相對照,且其適用于所有申請檔。 必要時、録取委員會可要求申請者通過中華人民共和國教 育部學歷認證中心或WES (Eorld Education Service) 認證其成績單或學歷證明。

*個人陳述

陳述個人情况及申請此項目的動機、理由等。 此爲必須提供的材料,字數不應超過5000字。

我們鼓勵申請者的推薦人爲我們提供關于申請者的一 些參考。但我們要求,推薦人具有一定學術能力或擔 仟領導管理職務。



面試有兩種形式,一是視頻面試,二是現場面試。我們現場面試的地點僅限于廣州。不能參加現場面試的, 可以選擇使用視頻面試。但放弃面試、我們視之爲放弃申請。

Applicant Eligibility

1) Academic degree and work experience

- A. Bachelor's degree holder with three or more years of full-time work experience:
- B. Holders of master's degree or above with two or more years of full-time work experience;
- C. Associate bachelor degree holders with more than five or more years of work experience and managerial roles;

2) Identity

(satisfying one of the following criteria)

- A. Candidates from Hong Kong and Macao should hold a Hong Kong or Macao permanent resident ID card or a Hong Kong or Macao resident ID card, and the Mainland Travel Permit for Hong Kong and Macao Residents;
- B. Candidates from Taiwan should hold the Mainland Travel Permit for Taiwan Residents:
- C. Overseas Chinese candidates:
- a. Candidates who have obtained long-term or permanent residency in a foreign country, and have lived abroad for more than 2 years in the last 4 years (as of the application deadline) (living abroad for 9 months in a year can be seen as 1 year of living abroad). For registration, candidates

must present a notary certificate or certification of longterm or permanent foreign residency issued by the Chinese embassy abroad and a passport of the People's Republic of China.

b. Candidates who have not obtained long-term or permanent residency in a foreign country, but have obtained the legal residence status of staying in a foreign country for more than 5 consecutive years (inclusive), and have lived there for not be less than 30 months within 5

Studying or taking business trip abroad cannot be deemed as long-term residence.

- D. Residents of the Chinese mainland, Hong Kong, Macao and Taiwan who have immigrated to foreign countries are regarded as foreign students. They must have held a valid foreign passport or nationality certificate for more than 4 years (inclusive), and provide a record of actual residence abroad for more than two years in the past four years (living abroad for nine months in a year can be seen as one year of living abroad; subject to entry and exit seals).
- E. Foreign candidates

Application Documents

- · Completed application form
- · Personal identification (ID card, Travel Permit or passport)
- · Degree certificate or diploma
- · Official academic transcript
- One[1] passport photo
- · Two recommendation letters
- · Personal statement
- English proficiency certificate
- (BEC/GMAT/GRE/IELTS/TOEFL preferred)
- Resume
- Graduation thesis

*Please submit your application documents via:

Email: ourjnumba@vip.126.com

Mail: Room 207, Office of MBA Programs, School of Management, Jinan University, 601 Huangpu Road (W), Guangzhou, 510632 China

+86-20-8522-5916

Note: The application form is available for download at our website: http://mba.jnu.edu.cn.

*Transcripts and Certificate

Applicants must submit all academic transcripts and certificates (in English, Chinese, both or in English and local language) for the last academic stageby the time of application, which should be applicable to all application files . If necessary, the Admission Committee may request applicants having their academic transcripts or certificate authenticated through the Education Certification Center of the Ministry of Education of the People's Republic of China or WES (World Education Service).

*Personal Statement

Personal statement shall provide personal profile and your motives and reasons for applying the program. It must be provided and should not exceed 5,000 Chinese characters

*Recommendation Letter

We encourage the applicants to submit references for them from referees who have academic achievements or hold leading or managerial position.



Interview may be conducted in two ways, video or in person. We only hold in-person interview in Guangzhou. Those who cannot show up for in-person interview may choose video interviews. But failing to do the interview will be seen as withdrawing the application.

學費與獎學金 **TUITION & SCHOLARSHIPS**

學費及相關費用(2017) Tuition & Fees (2017)

學年 Academic Year

費用(人民幣) Fees in RMB*

學費 Tuition 39,000 / year 78,000 totally for two years

住宿費 Accommodation

3,000~6,000

醫療保險費 Medical insurance premiums

650

教科書及其他費用 Textbook expenses and other fees

Approximately 5,000

*僅供參考 *For reference only.





獎學金 Scholarships

獎學金名稱 Scholarship	申請者 Eligible Applicant	等級 Rank	名額 Quota	獎勵金額 Amount (RMB)
中國政府獎學金 CSC Outstanding International Students Scholarship	全日制外籍生 Full-time international students	/	*	全額獎學金 Full scholarship
廣東省政府來粵留學生獎學金 Guangdong Government Outstanding International Students Scholarship	全日制外籍生 Full-time international students	/	*	20000
暨南大學國際學生獎學金	全日制外招生 Full-time non-Chinese-Mainland students	全額獎學金 Full scholarship		从及10000元生活輔助 and 10,000 yuan s)
Outstanding International Students Scholarship of Jinan University		部分獎學金 Partial scholarship	全額學費 Full tuition	1
港澳臺學生獎學金 Scholarship for HK, Macao and Taiwan students	全日制及在職學生 Full-time and part-time students	一等獎 The First Prize 二等獎 The Second Priz 三等獎 The Third Prize	* • * *	6000 4000 3000
華人華僑獎學金 Scholarship for Overseas Chinese Students	華人華僑 Overseas Chinese students	一等獎 The First Prize 二等獎 The Second Priz 三等獎 The Third Prize	* e * *	7000 5000 4000
GMAT獎學金 GMAT Scholarship	所有全日制新生 All full-time students	/	2	10000
GRE獎學金 GRE Scholarship	所有全日制新生 All full-time students	/	2	10000
TOEFL獎學金 TOEFL Scholarship	所有全日制新生 All full-time students	/	5	3000
IELTS獎學金 IELTS Scholarship	所有全日制新生 All full-time students	/	5	3000

廣州 **ABOUT GUANGZHOU**

Climate

Located just south of the Tropic of Cancer, the city proper of Guangzhou has a humid subtropical climate influenced by the East Asian monsoon. Summers are usually wet with high temperatures, high humidity, and a high heat index, while winters are mild and comparatively dry. The mean annual temperature records 22.6°C (72.7°F).

Location and Transportation

Jinan University is in downtown Guangzhou and can be easily accessed by various transportation such as subway, BRT and bus.

Canton Fair

The China Import and Export Fair (the Canton Fair), biannually held in Guangzhou, has been held 116 sessions. It has been running since 1957 and for many years was practically the only way foreign businesses could make contacts in China.

Food

There is a famous saying which goes that "Guangzhou's delicacies are among the best". This not only points out that Cantonese cuisine tops all other regional cuisines in China, but also describes that Guangzhou offers a wide variety of restaurants, bars and cafes, from Chinese dishes to Japanese ramen, Indian curry to Italian pizza.

> 美食之都 Capital of gourmet

> > 商業之都 Capital of Business

> > > 國際之都 International Metropolis



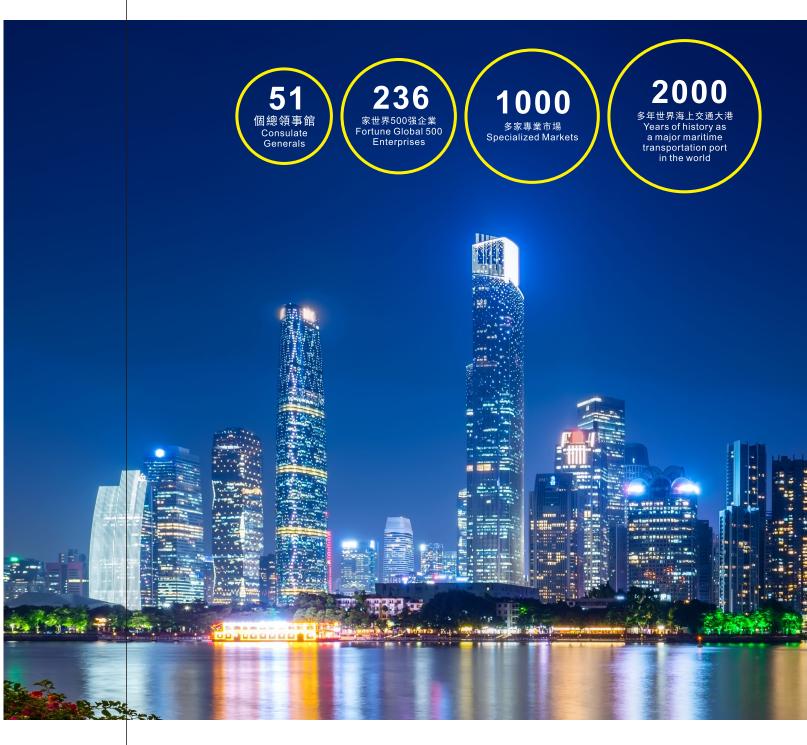






廣州是廣東省省會。從秦朝開始, 廣州一 直都是華南地區的政治、軍事、經濟、文 化和科教中心。廣州是國家歷史文化名 城,是嶺南文化的發源地和興盛地之一。

Guangzhou is the capital city of Guangdong Province. It has been the centers of politics, military, economy, culture, science and education in South China since the Qin Dynasty over two thousand years ago. Today, Guangzhou is acclaimed as a national historic city and one of the places where Lingnan culture emerged and thrived.







商業中心 Commercial centers



暨大周邊的商業設施分布5分鐘。

Commercial facilities are available around JNU within 5-min walk.

石牌東路 暨大周邊最爲繁榮的一條大街,也叫石牌商業區。

Shipai East Road, also called Shipai Business Zone, is the most prosperous commercial street near JNU.

石牌崗頂、天河娛樂廣場: 先進的天河數碼電影城所在地, 集時尚娛樂、品牌服裝、西餐等于一身, 是人氣頗旺的購物、娛樂廣場。

Tianhe Entertainment Plaza at Gangding, Shipai, is home to Tianhe Digital Cinema. It is a popular shopping and entertaining plaza for entertainment, fashion and western restaurants.



旅游景點 Attractions

10-30 mins 暨大與市内主要商業地段的交通詳解

Guide on transportation between JNU and main business districts in the city

暨大——北京路30分鐘:廣州最有影響力的購物步行街;

JNU - Beijing Road (the most influential pedestrian shopping street in Guangzhou): 30 min;

暨大——天河城 10 分鐘: 現今廣州最受歡迎的購物天堂;

JNU - Teem Plaza (the most popular shopping mall in Guangzhou): 10 min;

暨大——廣州購書中心 10 分鐘: 一流的購書天堂;

JNU - Book Centre of Guangzhou (book lover's paradise): 10 min;

暨大——上下九路 35 分鐘: 與北京路齊名的購物步行街;

JNU - Shangxiajiu Road (a pedestrian shopping street as famous as Beijing Road): 35 min;

暨大——農林下路 20 分鐘: 新崛起的購物、飲食大街;

JNU - Nonglinxia Road (a new shopping and dining street): 20 min;

暨南大學周邊的車站5分鐘。

The bus stations are accessible around JNU within 5-min walk.

①中山大道。西門側邊的師大暨大站;

1. Zhongshan Avenue: SCNU-JNU Station near the West Gate;

② 黄埔大道。南門側邊的國防大厦站;

2. Huangpu Avenue: Guofang Building Station near the South Gate;

③石牌崗頂。西門側邊、天河娛樂廣場對面的崗頂站。

3. Shipai Gangding: Gangding Station near the West Gate, opp. to the Tianhe

Entertainment Plaza.



車站 Bus station



暨大與廣州各大旅游景點的交通詳解

Guide on transportation between JNU and attractions in Guangzhou

暨大——天河體育中心 10 分鐘: 五星恒大主場:

JNU - Tianhe Sport Centre (the home court of Evergrande Football Team): 10 min;

暨大——白雲山/雲臺華雲 30 分鐘: 廣州之標志性、最好的旅游風景區; 全國最大的觀賞

JNU - Baiyun Mt. and Yuntai Garden (an iconic and one of the best scenic spots in Guangzhou; the largest ornamental plants garden in China): 30 min;

JNU - Ersha Island (home to Xinghai Concert Hall, Guangdong Museum of Art and different artistic sculptures): 25 min;

暨大——中山紀念堂 25 分鐘: 辛亥革命之總統府舊址, 也是先進的電影院所在地。 JNU - Sun Yet-Sen Memorial Hall (the former site of Presidential Palace for President Sun Yet-Sen in the Revolution of 1911 and home to an advanced cinema): 25 min.



旅游景點 Attractions

10-30 mins



